

Yorkshire Wolds Runners



Social Media Policy

Use of Social Media by Members

A small number of people, mainly committee members, are authorised to speak on behalf of Yorkshire Wolds Runners (YWR) however most of us will speak not on behalf of, but about YWR in club forums, both private and public. As members we are all part of the conversation. Social media is of great benefit to us as individuals and to YWR – we're all using social media such as Facebook and Twitter to keep in touch and find out what's going on. There are a few things to keep in mind to ensure that we always apply common sense in our use of social media:

Code of conduct

The YWR constitution requires that we all treat each other with respect and not engage in actions which would bring the club into disrepute – this includes how we conduct ourselves in all our activities with the club, including social media and networking. Have fun, demonstrate how great it is to be part of YWR but be respectful online just as you would be in person.

Do's and Don'ts before posting / interacting on Social Media

- **Think twice before posting.** If you wouldn't want your employer, parents, friends, colleagues or future employer to see your post, don't post it.
- **Be respectful.** Be positive. Treat others the way you would like to be treated.
- **Remember many different audiences will see your posts** including club members, potential members, children, members' relatives and friends.
- **Be professional and polite.**
- **Avoid posting inflammatory, extraneous, objectionable or off-topic messages that may provoke others into an emotional response (trolling/flaming).** Avoid topics that may be controversial, like politics and religion. Don't post anything that you wouldn't say openly in a

workplace such as comments about drug use, profanity, off-colour or sexual humour, ethnic slurs, or personal insults.

- **Be in the right state of mind when you make a post.** Don't post when you're angry, upset, or your judgment is impaired in any way. Remember, the Internet is permanent
- **Remember that YWR reserve the right to delete any post or comment within any club forum, without warning or notice.** Persistent flouting of this code will result in banning from the forums and/ or club disciplinary action.

Complaints

Please remember that posts are not routinely moderated, and we rely on the conduct of the members to allow the social media to operate smoothly. If you have any concerns and wish to complain about any post please email the Club Chair detailing your complaint. The complaint will then be investigated by the Club Chair, either quickly and informally by speaking to the poster and the complainant, or if further action is required through the YWR formal procedures as detailed in the constitution.